

PULP MENSWEAR!

BY COLIN CHAPMAN!

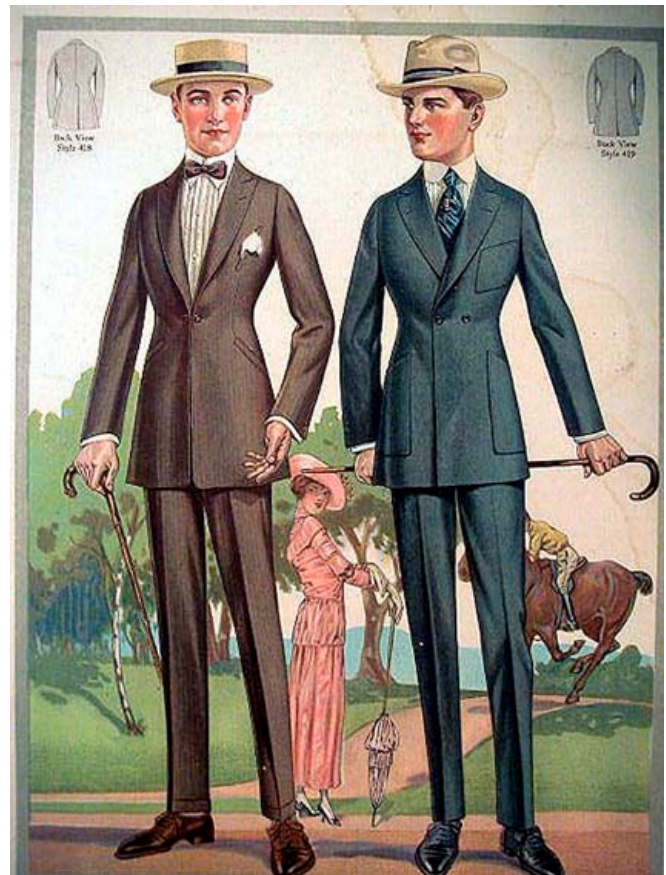
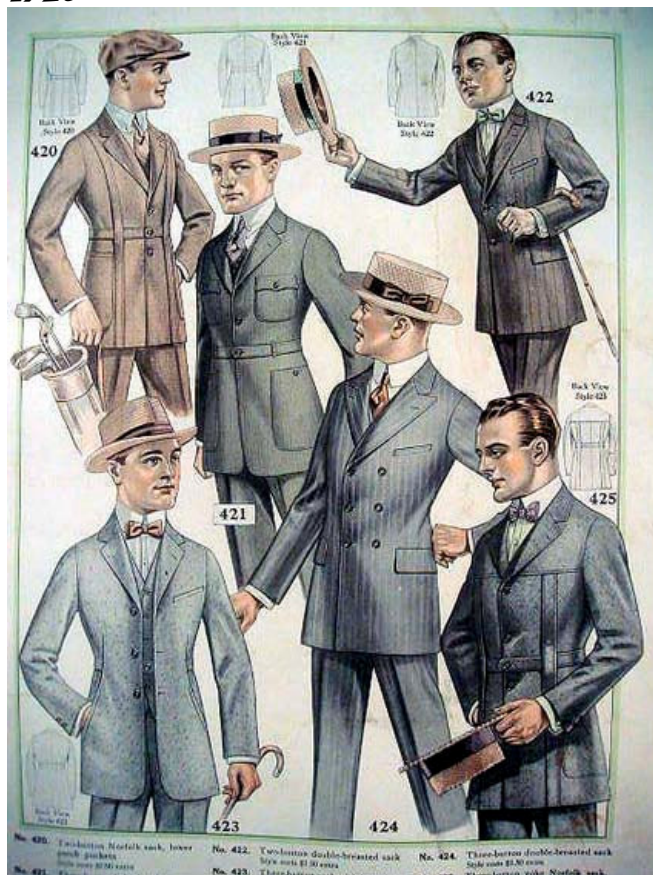
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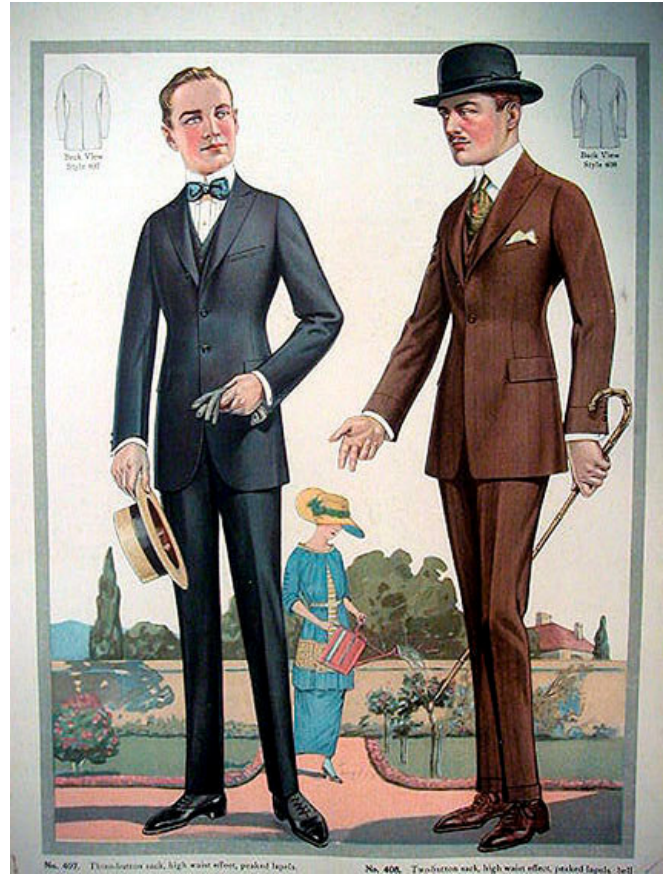
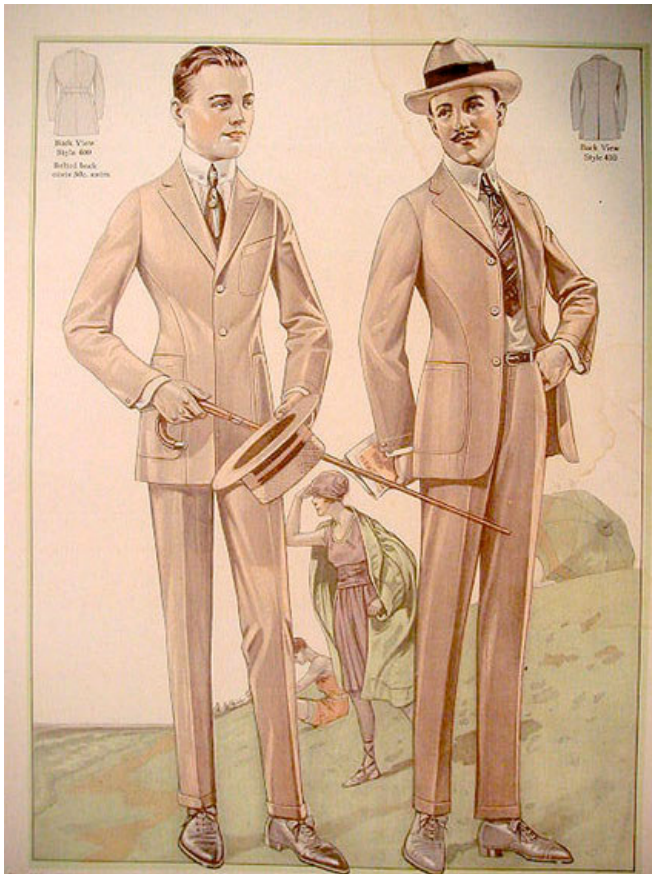
CATALOGUE NAME

YEAR

ROYAL TAILOR'S CATALOGUE

1920





BERNARD & HEWITT CATALOGUE
1928



SEARS & ROEBUCK CATALOGUE

MEN'S FOOTWEAR

1934

On the Famous Boulevards
\$3.45

On a College Campus
\$3.45

At the Drake Hotel
\$3.45

These are men, the smart shoes, the styles of the Riviera, brought to your door. Sport shoes—dress shoes—light shoes—street shoes—golf shoes—ventilated shoes—monox shoes—all here for your approval! Gold Bond guarantee of perfection, which is—"Every Gold Bond shoe is made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear."

One of the famous shoe styles of smart American men. These shoes are made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear. They are guaranteed by the famous Gold Bond guarantee of perfection, which is—"Every Gold Bond shoe is made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear."

White Welts
\$3.45

White Welts
\$3.45

White Welts
\$3.45

Style Broadcast

Today's Value of the Shoes on this Page \$4.00
Sears Price \$3.45

Wider Welts
\$3.45

Wider Welts
\$3.45

Wider Welts
\$3.45

Wider Welts
\$3.45

Dress Parade Model Officer's Shoe
\$3.45

Sensational Biltwel Welts

SHE "Beauties!"
Getting Extravagant!
HE "Not on Your Life!"
Sensational Welts!

These shoes are made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear. They are guaranteed by the famous Gold Bond guarantee of perfection, which is—"Every Gold Bond shoe is made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear."

White Welts
\$3.45

White Welts
\$3.45

White Welts
\$3.45

White Welts
\$3.45

Take Your Pick
\$3.45
A PAIR

At the National Open
\$3.45

At the Arlington
\$3.45

The stalling men at the National Open were a real test for this shoe. They were made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear. They are guaranteed by the famous Gold Bond guarantee of perfection, which is—"Every Gold Bond shoe is made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear."

White Welts
\$3.45

White Welts
\$3.45

White Welts
\$3.45

Gold Bond

Today's Value of All Shoes on this Page \$4.00
Sears Price \$3.45

Wider Welts
\$3.45

Wider Welts
\$3.45

Wider Welts
\$3.45

Wider Welts
\$3.45

Months Ago

The Quality was Assured with . . . Proper Caring

Slow Tanning

Finer Quality

Built-In STEEL ARCH

THE OFFICIAL POLICE SHOE

\$2.98

STYLE — WEAR — COMFORT

These shoes are made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear. They are guaranteed by the famous Gold Bond guarantee of perfection, which is—"Every Gold Bond shoe is made of select prime leathers, fine materials, careful workmanship and styled to duplicate fine custom wear."

White Welts
\$3.45

White Welts
\$3.45

White Welts
\$3.45

White Welts
\$3.45

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The CONTACT

**Professional
Gym Shoe**

- Heel (leather) covered; padded with heavy foam.
- Toe cap reinforced with leather.
- Over a quarter inched extra grip in sole.
- "CONTACT" shock absorbing cushion.

Ideal for gymnasts, basketball and volleyball. One way only return shoe. Men's and Big Boys' sizes. Colors: Black and White.

Men's and Big Boys' sizes 7-11	Black, \$1.19
Men's and Big Boys' sizes 12-14	Black, \$1.29
Men's and Big Boys' sizes 15-17	Black, \$1.39
Men's and Big Boys' sizes 18-20	Black, \$1.49
Men's and Big Boys' sizes 21-24	Black, \$1.59

Women's sizes 6-10. Colors: Black and White. Order women's shoe smaller than men's shoe.



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then, more

for the whole

The DOUBLE EAGLE

88c
Boys' Sizes

"NEWMATIK" Cushion Insole

Scientifically built; abundant feature between your foot and the spring cushion insole. Remains soft for two generations. Sturdy built; heavy duty uppers built with well oiled for extra comfort. Double wing wing "DOUBLE EAGLE" takes with bumper wing extra high and gives you made the whole shoe into one integral unit.

WHITE CANVAS
75 E 9820—Men's and Boys' 11 to 12 97c
75 E 9821—Men's 97c
75 E 9822—Boys' 88c
75 E 9823—Men's 97c
75 E 9824—Boys' 88c

GREYBROOK COLOR
75 E 9825—Men's and Boys' 11 to 12 97c
75 E 9826—Boys' 88c
White canvas only. State made. Rubber outsole. 11 to 12. 97c. Boys' 88c. 11 to 12. 97c. Boys' 88c. 11 to 12. 97c. Boys' 88c.

Women's and Girls' Banham Weights

69c
Girls' Sizes

Flare, closely woven fast strength, white canvas uppers.

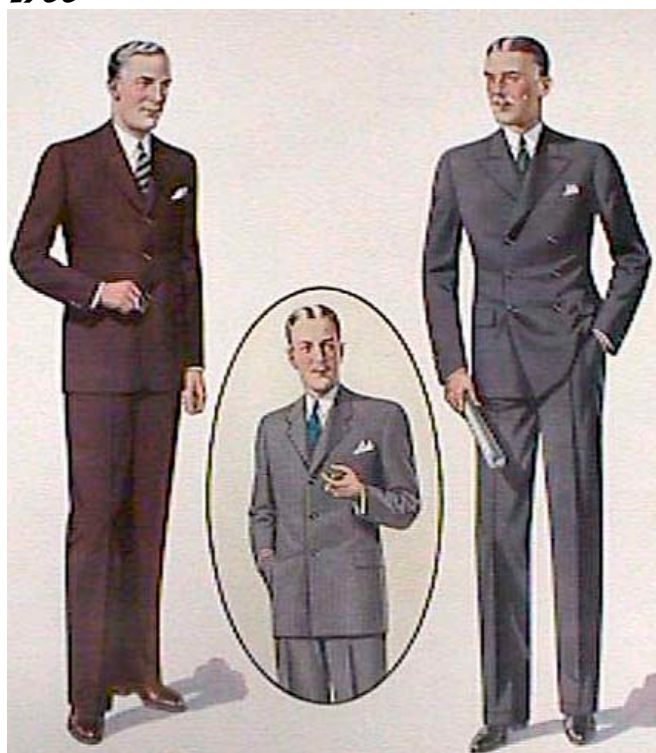
Lightweight, extra tough for long wear, corrugated rubber soles.
Unrivaled toe cap and fitting, a rubber covered insole.
Tough and well made, genuine and extra rubber, extra light weight. The regular "girl" shoe, but built like a man's. Women's 11 to 12. 69c. Girls' 11 to 12. 69c.
75 E 9827—Women's 75c
75 E 9828—Girls' 69c
Size 11 to 12. 69c. White. 69c. State made. Rubber outsole. Size smaller than leather shoe.

CANVAS WORK SHOE

Double Lining for Extra Comfort.
Extra Fire-Resistant Tap for Extra Wear.
Half Bottom Tongue.
Knee Lint.
Rubber Lining for Extra Comfort.
Rubber Lining for Extra Comfort.
Rubber Lining for Extra Comfort.
Rubber Lining for Extra Comfort.
Rubber Lining for Extra Comfort.

75 E 9829—Men's and Boys' 11 to 12 \$1.89
75 E 9830—Men's 1.89
75 E 9831—Boys' 1.89
75 E 9832—Men's 1.89
75 E 9833—Boys' 1.89
75 E 9834—Men's 1.89
75 E 9835—Boys' 1.89
75 E 9836—Men's 1.89
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75 E 9972—Men's 1.89
75 E 9973—Boys' 1.89
75 E 9974—Men's 1.89

J.L. TAYLOR'S CATALOGUE
1935





CHICAGO WOOLLEN MILL CATALOGUE
1938







